



Flash News!

● This new 'BROWNIE' Flash camera, its special Flashholder, and the latest unsurpassed 'Kodak' films didn't happen overnight! And while stocks were being built up, it was found that this camera, flash and film were together even more versatile than first imagined. Instructions are being revised as quickly as possible. But if you buy Camera, Flashholder and Films at different times you may find discrepancies between their instructions. So the latest exposure advice on taking 'flashsnaps' is in this leaflet.

FLASHSNAPS are so simple!

One film, one flashbulb, one distance. For the best possible pictures try to keep your subject at the *single* distance given overleaf for the film you are using. But any average subject between the limits, given in brackets, will photograph very well in your own homes, or in similar surroundings. The rest of the advice in your camera instructions still holds good.

FLASH-TO-SUBJECT DISTANCE

'Verichrome' Pan 'Plus-X'	'Tri-X'	'Panatomic'-X 'Verichrome' Ortho
6 feet (5-12 ft.)	12 feet (6-24 ft.)	5 feet (5-8 ft.)

Use a PF1 or No. 1 flashbulb. Remember to pull out the close-up slide for distances from 5 to 10 feet.

KODAK LIMITED LONDON